Today’s Storage Economics
(Hint, it’s more than just TCO)

Enterprise IT organizations are under intense pressure to rapidly deploy and fully leverage business applications to better serve their customers and improve productivity. The Adaptive Flash Platform enables organizations to deliver the expected business flash performance and legacy storage solutions by combining seamless performance and capacity scale with innovative cloud-based management and support, built on strong data analytics.

The Adaptive Flash Platform Delivers Operational Efficiencies and Cost Optimization

**68% lower TCO** (HW/SW acquisition, maintenance, datacenter, support and services)

**10x** Increase in non-disruptive scaling

**4x** evacuation from reference storage solutions

**60% savings** on data center operational costs

**6x** lower Power footprint

**37%** savings on storage infrastructure costs

**37%** savings on support costs by $70k annually

**6x** reduction in data center footprint over 5 years, compared to EMC

**90%** reduction in support costs

**60-90%** reduction in administration time per year, compared to EMC.

**68%** TCO savings on hardware, software, datacenter, support, and services

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